



# GRACE CHRISTIAN SCHOOL

12407 PINTAIL STREET  
ANCHORAGE, AK 99516

ELEMENTARY  
PHONE: 907-345-4814 · FAX: 907-644-2260

SECONDARY  
PHONE: 907-868-1203 · FAX: 907-644-2261

Dear Potential Sponsor,

On behalf of Grace Christian School (GCS) and the Russ Edwards Big C Relays (Big C), we would like to extend this opportunity to partner with us in creating the largest high school track and field meet in the state of Alaska.

## ABOUT THE EVENT

When The Dome opened in 2007, GCS and Anchorage Christian School had a desire to give back to the track and field community that had hosted their teams in the past. Since neither school had a track, they were never able to host their own events. By using this new indoor facility they finally had their opportunity.

Inspired by the Howard Wood Dakota Relays in Sioux Falls, SD, the Big C provides high school athletes with a competitive arena to run, jump, and throw against their peers. With the track races primarily consisting of teamed relay events, coaches are able to record times of multiple athletes per race. Not only does this allow for greater participation, but since it is one of the earliest meets of the season, coaches are able to get great benchmarks for their athletes.

While the Big C is a track and field meet, it is far from ordinary. Here's why:

*King of the Hill.* While most track meets have seeded events with multiple heats, our athletes are purely racing against the clock or jumping and throwing against the tape measure. When an athlete wins their heat, they are "crowned" the winner and even given the trophy. But there is a catch. If someone from a succeeding heat beats their time or distance, the current winner must hand the trophy to the new winner as a sign of good sportsmanship.

*Unique Events.* Most track fans could explain what a 4x100m or 4x200m relay is, but there may be some who are stumped to describe what a pentathlon is. Or the Swedish Relay (100m, 200m, 300m, 400m). Or maybe the Alaskan Relay (4x1652m). Because our goal is to maximize participation, and because of the unique design of The Dome's track, we have fun events that mix not only distances, but genders and even teams.

*Community Races.* We love seeing young kids excited about moving. We love seeing adults excited about moving. When the schedule allows, we love adding events where participants of all ages can get on the track and compete.

*Schedule.* From its inception, the Big C has been a scheduled meet. While most track meets have a rolling schedule, we aim to start every event on time. This allows more freedom for athletes and spectators alike.



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## **NAME CHANGE**

In 2023, USATF Alaska graciously returned ownership of the event to GCS. The official meet title is now the Russ Edwards Big C Relays.

Russ was one of the men who helped create and run the Big C. He passed away and joined the Lord one week before our 2022 event. He served as an elder at Anchorage Grace Church, a coach at Grace Christian School, and the Head Scheduler of the Big C Relays. He was a loving husband, father, and friend and it is our honor to memorialize him in this way.

## **HOW YOU CAN HELP**

As a nonprofit organization (Tax ID 91-1812025), we rely on the generosity of partners to meet our funding and programming needs. We can build a sponsorship package to fit any budget, but our ultimate goal is to develop a long-term relationship with you. We invite you to support Grace Christian School and the Russ Edwards Big C Relays as we create a fun, unique, and professional experience for high school athletes across Alaska.

Thank you!

Kindly,  
Quinton P. Metcalf  
Meet Director



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## **GOLD SPONSOR**

- \$2,500 or Greater

## **PACKAGE INCLUDES**

### **Exclusive to Gold Sponsor**

- Fifteen (15) meet passes for the Big C Relays
- Booth space with table available for your promotional use
- Podium banner displaying your company logo/name as a GOLD Sponsor
- Dedicated announcements every two hours per meet day (Up to 5 per day)
  - o Specific advertisements shall be provided to the meet director no later than the Thursday before the meet.
- Promotional materials (provided by sponsor) included within team packets
- Your company logo/name and links on the Big C Relays website as a GOLD Sponsor
- Dedicated recognition as GOLD Sponsor on all Big C Relays social media accounts during week of the event
- Ownership of one “Special Event” at the Big C Relays
  - o Dedicated trophies for both boys and girls
  - o Dedicated PA announcement to introduce your event
  - o Prime advertising for your company logo/name and links on the Special Event website

### **Included in Silver Sponsor**

- Access to Hospitality Area
- Authority to use Big C Relays logo/images in your advertising
- Your company logo/name and advertising in digital program, when utilized
- Two (2) prominent free-standing signage positions (signage provided by sponsor)
- Your company logo/name placement on the meet shirts, when shirts are made available



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## SILVER SPONSOR

- \$1,500

## PACKAGE INCLUDES

### Exclusive to Silver Sponsor

- Ten (10) meet passes for the Big C Relays
- Dedicated announcements twice per day (4 times total)
  - o Specific advertisements shall be provided to the meet director no later than the Thursday before the meet.
- Podium banner displaying your company logo/name as a SILVER Sponsor
- Two (2) prominent free-standing signage positions (signage provided by sponsor)
- Your company logo/name and links on the Big C Relays website as a SILVER Sponsor
- Dedicated recognition as SILVER Sponsor on all Big C Relays social media accounts during weekend of the event

### Included in Bronze Sponsor

- Access to Hospitality Area
- Authority to use Big C Relays logo/images in your advertising
- Your company logo/name and advertising in digital program, when utilized
- Your company logo/name placement on the meet shirts, when shirts are made available
- Ownership of one “Event” at the Big C Relays
  - o Dedicated PA announcement to introduce your selected event



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## **BRONZE SPONSOR**

- \$500

## **PACKAGE INCLUDES**

- Access to Hospitality Area
- Five (5) meet passes for the Big C Relays
- Authority to use Big C Relays logo/images in your advertising
- One (1) dedicated announcement each day of the meet (2 times total)
- Your company logo/name and advertising in digital program, when utilized
- Podium banner displaying your company logo/name as a BRONZE Sponsor
- One (1) prominent free-standing signage position (signage provided by sponsor)
- Your company logo/name and links on the Big C Relays website as a BRONZE Sponsor
- Your company logo/name placement on the meet shirts, when shirts are made available
- Ownership of one “Event” at the Big C Relays
  - o Dedicated PA announcement to introduce your selected event



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I am / We are pleased to support Grace Christian School and the Russ Edwards Big C Relays by a sponsorship at the level indicated below.

Individual / Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please provide a digital copy of your company logo to:  
director.bigcrelays@gmail.com**

- \_\_\_\_\_ \$2,500 Gold Sponsor
  - Select one "Special Event" below
- \_\_\_\_\_ \$1,500 Silver Sponsor
  - Select one "Event" below
- \_\_\_\_\_ \$500 Bronze Sponsor
  - Select one "Event" below

Special Event (Select One):

- \_\_\_\_\_ Pentathlon - **Alaska Airlines**
- \_\_\_\_\_ Fastest Alaskan (100m)
- \_\_\_\_\_ High Step Hustler (100/110m Hurdles)
- \_\_\_\_\_ Lord of the Throwing Rings (Shot Put/Discus Combine)
- \_\_\_\_\_ Laird Prosser Memorial Mile - **Skinny Raven**
- \_\_\_\_\_ Ric Wilson Challenge

Event (Select One):

- |                  |                           |
|------------------|---------------------------|
| _____ Long Jump  | _____ Distance Medley     |
| _____ High Jump  | _____ Swedish Medley      |
| _____ Shot Put   | _____ Short Sprint Medley |
| _____ Discus     | _____ Long Sprint Medley  |
| _____ Pole Vault | _____ 4x100               |
| _____ 3200m      | _____ 4x400               |
| _____ 300mH      | _____ 4xAlaskan Mile      |
| _____ 400m       |                           |
| _____ 800m       |                           |